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**RHAPSODY AND SONOS PARTNER WITH WINE 2.0™ TO CREATE THE
SOUNDTRACK TO WINE 2.0 SAN FRANCISCO @ CRUSHPAD**

***Attendees will create the definitive party play list using Rhapsody and Sonos
which are providing streaming music, a personalized playlist and wireless sound
for Wine 2.0 event attendees***

San Francisco, CA (NEWSWIRE) – March 30, 2009 – Wine 2.0, the innovator in social networking and events in the wine industry, today announced that [Rhapsody](#) and [Sonos](#) will provide a unique and socially-created wine party playlist at the Wine 2.0 Expo on April 2nd at Crushpad in San Francisco. Rhapsody, the leading on-demand digital music subscription service, will provide streaming music from their more than 7 million song library during the event. Sonos, the leading developer of wireless multi-room music systems for the home, will provide the wireless, multi-room sound and control for the party.

Wine 2.0 guests will create a unique playlist by submitting their music suggestions in advance of the event to the [@Rhapsody](#) and [@Sonos](#) Twitter accounts while including [@wine2sf](#) in the message. Plus, the attendees will be able to add their favorite wine party playlist requests live during the event by browsing Rhapsody's millions of songs all from the palm of the hand via the Sonos Controller for iPhone. For more information on how to submit a playlist suggestion – that song you love to listen to while enjoying a glass of wine – please visit the [Rhapsody Blog](#).

“Wine 2.0 is totally pumped up to have Rhapsody and Sonos participate in our 2009 event season. Working with them to create the definitive wine party playlist is a unique way to converge two of our favorite things – music and wine,” said J. Smoke Wallin, chairman of Wine 2.0. “In 2009, Wine 2.0 will connect with over 15,000 consumers at face-to-face experiential events and many more online. With Rhapsody and Sonos, we will rock the house!”

“Given the social aspect and mix of technology with leisure, Wine 2.0 Expo is just the sort of event that we like to support,” said Drew Denbo, General Manager of Business Development at Rhapsody. “The combination of Rhapsody and Sonos creates a unique music listening experience for our consumers, and enables them to tap into a digital music library of more than 7 million songs.”

“Wine 2.0 is the perfect event for us to demonstrate how Sonos can bring music to the life of any party or any home,” said Thomas Meyer, Sonos, Inc. “The combination of Sonos’ wireless multi-room music system with a virtual jukebox in the sky like Rhapsody provides any party or any home with the ultimate music experience.”

About Wine 2.0™ - “Blending the Line Between Wine & Technology”

Wine 2.0™ is the innovator in social networking and events in the wine industry. With a focus on the next generation wine consumer, Wine 2.0 breaks down the barriers to learning about, experiencing, and enjoying wine. Wine 2.0 events feature a rich diversity of world class wines and the newest generation of emerging technology companies, services and communication tools that are changing the world of wine. (Get Social at www.winetwo.net)

About Rhapsody

Rhapsody® offers an integrated and immersive digital music experience accessible to consumers via their computer, portable music device and soon their mobile phone. Rhapsody is the exclusive digital music service for RealNetworks®, Inc. and for MTV Networks' music and pop-culture brands in the United States. Rhapsody is a service of Rhapsody America LLC, a joint venture between MTV Networks, a unit of Viacom and RealNetworks.

About Sonos, Inc.

Sonos® is the leading developer of wireless multi-room music systems for the home. The Sonos Multi-Room Music System is the first, wireless multi-room music system that lets you play all the music you want all over your house – and control it all from the palm of your hand. Sonos liberates the music stored on a computer so it can be enjoyed all over the house. In addition, by partnering with audio services like Rhapsody®, and more, Sonos gives music lovers instant, computer-free access to millions of songs, thousands of radio stations, audiobooks and more. The award-winning Sonos Multi-Room Music System is available at more than 4000 retailers in over 60 countries worldwide; or direct from Sonos at www.sonos.com. Sonos is a privately-held company, headquartered in Santa Barbara, CA with offices in Cambridge, MA, Hilversum, Netherlands and Penang, Malaysia. To find out more about the company or the Sonos Multi-Room Music System, please visit: pr.sonos.com.

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