



FOR IMMEDIATE RELEASE

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WINE 2.0 ANNOUNCES PRESENTING WINE 2.0 COMPANIES AND LEADING VENTURE CAPITAL FIRMS PARTICIPATING IN WINE 2.0 NEW YORK EVENT

Leading Venture Capital Organizations Include: FirstMark Capital, Greenhill, Platform Equity, Steelpoint Capital Partners, Tipping Point Partners And The New York City Venture Connection

Leading Wine 2.0 Companies Include: AmericanWinery.com, BinEnds.com, Bottlenotes, City Winery, Compli, Cork'd, Crushpad, Cruvee.com, eWinery Passport, Greatfood.com, LocalWineEvents.com, Ning, RadCru.com, The Wine Hub, Vinecandy, WineLog, WinePod, The Wine Tasting Network, TwitterTasteLive, VinVillage, TastingMaster, GlassHalfFull, Wine Library And WineTasteTV.

New York, NY (PRNEWSWIRE) September 5, 2008 – Wine 2.0, the innovator in social networking and events in the wine industry, announces the presenting Wine 2.0 companies for its upcoming Wine 2.0 New York event.

Presenting Wine 2.0 companies include:

AmericanWinery.com, BinEnds.com, Bottlenotes, City Winery, Compli, Cork'd, Crushpad, Cruvee.com, eWinery Passport, Greatfood.com, LocalWineEvents.com, Ning, RadCru.com, The Wine Hub, Vinecandy, WineLog, winepod, The Wine Tasting Network, and WineTasteTV.

Attending venture capital companies and supporting groups include:

FirstMark Capital, Greenhill, Platform Equity, Steelpoint Capital Partners, Tipping Point Partners and New York City Venture Connection

Presenting Wine 2.0 companies are showcasing the latest wine industry consumer and B2B platforms and services that are changing the way wine is made, marketed or sold.

Wine 2.0 New York

Wine 2.0 New York is presented by Webster Hall Digital & The Winetasting Network and will be held on September 18th at Webster Hall on the lower East side of Manhattan, and hosted by Wine Library TV star Gary Vaynerchuk, who will be live podcasting his show to thousands. Wine 2.0 New York, timed to coincide with the pre-eminent Web conference, Web 2.0 Expo, will again host over 1,400 wine and technology lovers in an exciting evening of world-class wines and cutting-edge Wine 2.0 start-up companies.

Tickets can be purchased at www.winetwo.com

About Wine 2.0™ - “Blending the Line Between Wine & Technology”

Wine 2.0™ is the innovator in social networking and events in the wine industry. With a focus on the next generation wine consumer, Wine 2.0 breaks down the barriers to learning about, experiencing, and enjoying wine. Wine 2.0 events feature a rich diversity of world class wines and the newest generation of emerging technology companies, services and communication tools that are changing the world of wine. (www.winetwo.com)