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**WINE 2.0 ANNOUNCES PRESENTING WINERIES IN WINE 2.0 NEW
YORK SEPTEMBER 18TH EVENT**

**Event Showcases Leading Edge Wine Brands That Are Using Technology To Market Their Wines
Including Gold and Double Gold Medal Winning Wines From San Francisco International Wine
Competition, America Uncorked, New Zealand Wine and Esprit du Monde**

**Tasting Wine Brands Include: Arger-Martucci Vineyards, Azamor, B Cellars, BlueRock
Vineyards, Bodegas Luis Alegre, Bodega Otazu, Bouké, C. Donatiello Winery, Cambiata, Cameron
Hughes Wine, Chateau St. Jean, Cornerstone Cellars, Cycles Gladiator, Darioush, Fantasca Estate,
Faust, Flying Fish, Francis Ford Coppola Encyclopedia, Fulcrum Wines, Grant Street Vineyards,
Hahn Estates, Highflyer Wines, Highlands, Luis Alegre, Magito, McFadden Family Estates,
Meadowcroft, Michael David, Oriel Wines, Palm Bay International Wines, Poggio Verrano, Quinta
da Pacheca Raymond, Rutherford Grove, Shannon Ridge, Six Masters, Snow Lake Vineyard,
Sonoma Coast Vineyards, Spencer Roloson, St. Supéry, Swanson, Tres Sabores, Twisted Oak
Winery, Veramonte, Watermill, Watershed, Yangarra Estate**

New York, NY (PRNEWSWIRE) September 12, 2008 – Wine 2.0, the innovator in social networking
and events in the wine industry, announces the presenting Wine 2.0 wineries for its upcoming Wine 2.0
New York event on September 18 at Webster Hall.

Presenting Wine 2.0 wineries include:

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Bodegas Luis Alegre, Bodega Otazu, Bouké, C. Donatiello Winery, Cambiata, Cameron Hughes Wine,
Chateau St. Jean, Cornerstone Cellars, Cycles Gladiator, Darioush, Fantasca Estate, Faust, Flying Fish,
Francis Ford Coppola Encyclopedia, Fulcrum Wines, Grant Street Vineyards, Hahn Estates, Highflyer
Wines, Highlands, Luis Alegre, Magito, McFadden Family Estates, Meadowcroft, Michael David, Oriel
Wines, Palm Bay International Wines, Poggio Verrano, Quinta da Pacheca Raymond, Rutherford Grove,
Shannon Ridge, Six Masters, Snow Lake Vineyard, Sonoma Coast Vineyards, Spencer Roloson, St.

Supéry, Swanson, Tres Sabores, Twisted Oak Winery, Veramonte, Watermill, Watershed, Yangarra Estate

In addition to these innovative wine brands, select wines will be represented by San Francisco International Wine Competition, America Uncorked, New Zealand Wine and Esprit du Monde for a total of over 100 innovative and award winning wine brands in attendance at Wine 2.0 New York. Presenting Wine 2.0 wineries are showcasing their latest vintages and award winning wines from all over the world and use the internet and other technologies as important marketing, sales and customer acquisition tools.

“Wine 2.0 offers Cameron Hughes Wines a great platform for interacting with a fantastic group of young, successful consumers who are seeking out the best wines and experiences. Wine 2.0 has created a unique mix of live events and online networking that brings these consumers together with winemakers,” said Cameron Hughes, CEO of Cameron Hughes Wine.

Wine 2.0 New York

Wine 2.0 New York is presented by Webster Hall Digital & The Winetasting Network and will be held on September 18th at Webster Hall on the lower East side of Manhattan, and hosted by Wine Library TV star Gary Vaynerchuk, who will be live podcasting his show to thousands. Wine 2.0 New York has partnered with the pre-eminent Web conference, Web 2.0 Expo, which will again host over 1,000 wine and technology lovers in an exciting evening of world-class wines and cutting-edge Wine 2.0 start-up companies.

Although the VIP room is sold out, a limited number of General Admission and Reserve tickets can be purchased at www.winetwo.com

About Wine 2.0™ - “Blending the Line Between Wine & Technology”

Wine 2.0™ is the innovator in social networking and events in the wine industry. With a focus on the next generation wine consumer, Wine 2.0 breaks down the barriers to learning about, experiencing, and enjoying wine. Wine 2.0 events feature a rich diversity of world class wines and the newest generation of emerging technology companies, services and communication tools that are changing the world of wine. (www.winetwo.net)